BEHAVIOR TECHNIQUES TO REDUCE LAZY IN READING CASE STUDY ARTICLES OF PGRI BANYUWANGI UNIVERSITY STUDENTS

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ABSTRACT
It is very important that students' interest in reading influences their learning outcomes, because a high interest in reading allows a person to understand the basics of science perfectly. The aim of this research is to what extent students increase their desire to read to understand articles at PGRI Banyuwangi University in order to get the expected results from the research. The method used is qualitative descriptive. Data was obtained from active students of the Guidance and Counseling study program at PGRI Banyuwangi University who attended lectures from the 2nd and 4th semesters of the 2022 and 2023 classes. Qualitative research collects data by observation and interviews. The PGRI Banyuwangi University Guidance and Counseling Study Program class of 2022 and 2023 still don't understand how to read articles well and also the requirements for completing lecture assignments. With this, we still don't understand what is being done and what the student understands. Reading articles is more searching on the *Google Scholar site* than on other websites. The results show that to avoid laziness in reading, students must first understand how they learn and change their behavior to create a personalized learning plan. Stimulus given by lecturers to students who want to read articles for lectures and other assignments, so that they can gain knowledge about the articles they read while improving their understanding of both the material and its contents

Introductions

At the college level, reading activities must include strong comprehension, reflection, and broader interpretation by the reader. Reading activities do not only provide etymological understanding or facts about words. Reading must involve extraordinary thinking skills, from analysis to evaluation, in order to make judgments and conclusions about the text read. Good readers continue to deepen their understanding of the text as they read it. They predict, reflect, clarify, summarize, connect, and pivot as they read (Pujiastuti et al., 2022) .

Reading books is an effective learning activity for gaining knowledge and knowledge. By reading, students or lecturers can gain knowledge quickly and easily because they just have to choose the book they want to read, open it and start reading the words. That's why reading has become the main activity of the academic community, especially students (Batubara & Hidir, 2014) .

Efforts to build a reading culture among students are intended to create an Indonesian society that is insightful and responsive to changes occurring in the external environment so as to create a knowledgeable society. Thus, the culture of reading as a character of the Indonesian nation needs to be developed in every society from an early age in their environment. Because with a high reading culture, people will be able to grasp strategic issues that arise from the culture of globalization which has spread to all corners of the country. Through reading, people can assess educational concepts and theories that are good and suitable to be applied in this beloved republic as a result of globalization (Fauzi, 2018)

It is very important that students' interest in reading influences their learning outcomes, because a high interest in reading allows a person to understand the basics of science perfectly. Conversely, low interest in reading will reduce students' intellectual abilities. A child, for example, who has an interest in art will try to know more about art. How to learn is a way of how students carry out learning activities, for example how they prepare to study, take lessons, carry out independent learning activities, their study patterns, how to take exams. The quality of the learning method will determine the quality of the learning outcomes obtained. Good learning methods will lead to successful learning, whereas bad learning methods will result in less success or failure in learning. Poor student interest in reading is one of several factors causing low learning outcomes, resulting in a decline in the quality of education (Musafiri, 2016) .

Reading has an important role because it allows someone to get new information and new knowledge. Reading has many benefits in life. Reading ability and high interest are the basic assets for children's success in various subjects. Reading skills are also one of the main assets for children. Children's ability to read can learn something they want. Because reading ability is something that is really needed when speaking (Wijaya et al., 2021) .

Effective policies and steps are needed to motivate the growth of interest in reading among students. For certain communities, reading is part of their daily activities. Public certain has integrate read to in routine daily they, make it as need fundamental, simultaneously with need base For endure life for example air, place stay, And food . Such an environment is an educated environment, such as scholars, government officials , and especially community campuses and generally all elements involved in scientific activities. However, for other people the activity of reading has a different meaning. This meaning is transported by educational background, social, economic and professional conditions. It can be understood that the reading goals of the blue-collar community which are not directly related to scientific activities are different from the reading goals and motivations of the campus community. Like students who are preparing to take exams (Firman et al., 2021) .

Interest in reading is only part of the variables that influence the learning outcomes achieved by students. There are many other variables that influence, including interest in learning, environment, facilities, infrastructure, lecturers, and so on. On the other hand, for students who have high motivation but do not have adequate books, this also affects student learning outcomes (Musafiri, 2016) . The decline in

students' reading interest in reading activities requires special attention, which can help avoid boring activities that become popular with students.

Research Method

The method used is qualitative research. Qualitative research or also called natural research or naturalistic research is a type of research that places emphasis on processes and meanings that are not tested, or measured precisely with data in the form of descriptive data (Hanggraito et al., 2021) . Data was obtained from active students of the Guidance and Counseling study program at PGRI Banyuwangi University who attended lectures from the 2nd and 4th semesters of the 2022 and 2023 classes. Qualitative research collects data by observation and interviews. The aim of this research is to what extent students increase their desire to read to understand articles at PGRI Banyuwangi University in order to get the expected results from the research.

Result and Discussion
Result

Based on the research results that have been obtained, the 2022 and 2023 PGRI Banyuwangi University Guidance and Counseling Study Program still do not understand how to read articles well and also as a requirement to support completing lecture assignments. With this, we still don't understand what is being done and what the student understands. Reading articles is more searching on the Google Scholar site than on other websites.

The findings from the interviews were that there were different learning patterns. As stated by PGRI Banyuwangi University Students from the SHF Guidance and Counseling Study Program class of 2023, they said that learning prefers listening (auditory). I prefer to listen to course presentations during class. To read articles, don't read them often and also read social media on your cellphone more often. And so too As stated by a student from the 2022 PGRI Banyuwangi University Guidance and Counseling Study Program NTA, he said that I once tried to find out my learning pattern with one of the lecturers and it turned out that my learning pattern was visual. I mostly look at books in PDF format and online websites. However, I can still read physical books but am too lazy to borrow them from the library and also don't often read articles.

From the results obtained from SHF and NTA students, it can be seen that there are differences in learning patterns which show how they learn so they can feel comfortable in the learning process. However, they are less interested in reading especially the article. They are more interested in observing and reading content on social media or books, according to what they are currently reading.

Students at PGRI Banyuwangi University in the Guidance and Counseling Study Program in the classes of 2022 and 2023. Students still do not fully understand the content of the writing they read, which is an obstacle in completing course assignments. As stated by students from the PGRI Banyuwangi University Guidance and Counseling Study Program by SHF class of 2023, they said that they still don't understand how to read articles correctly, because there are several sentences that they still don't understand and there is a lot of writing in them. I read articles when a lecturer gives an order to look for articles according to the course being held at that time in class. And also as stated by students from the PGRI

Banyuwangi University Guidance and Counseling Study Program by NTA class of 2022, they said that I don't understand sentences that are too scientific, the rest I can still understand the reading from the articles I read. When I read articles I can read, but there is an assignment that requires me to read articles for the course assignment I am currently working on.

That SNF and NTA students have similarities in facing the same obstacles in understanding sentences in articles, both sentences that contain scientific terms and complex sentences. Article reading is only done when the lecturer provides articles that are appropriate to the course and looks for articles that are relevant to the course being worked on.

After reading, students can engage in a variety of independent or structured activities. Independent reading activities that many students do include writing and summarizing interesting quotes, noting vocabulary they don't understand, and discussing it with friends. Good words play an important role in promoting literalism by giving credibility to literary works. Lecturers regarding students who are ``lazy to read'' also depend on the availability of reading materials. This can be seen from the response of most students to the obstacles they face in completing reading assignments due to the unavailability of reading materials. The unavailability of reading materials makes students look for shortcuts in completing assignments by plagiarizing other people's work. The content of the reading will influence interest in reading (Pujiastuti et al., 2022) .

Discussion

One of the schools of psychology that emphasizes observing behavior that can be measured and observed objectively is the theory of behaviorism. Behaviorism theory is based on the assumption that human behavior is influenced by stimuli from the environment and the results (response) of the behavior itself. Behaviorism theory ignores mental processes that cannot be observed, such as thoughts, feelings, and will. Behaviorism theory assumes that human behavior can be studied, controlled, and modified using learning principles. In line with this, the problem of this research is based on the fact that everyone must have experienced bad experiences and each person must also have a different response to the bad events they have experienced (Isnaini et al., 2023) .

The application of behaviorism theory in learning activities depends on several things such as learning objectives, type of learning material, student characteristics, media, and available learning opportunities. Learning is designed based on behavioral theory which assumes that knowledge is objective, certain, fixed and unchanging. Knowledge is structured well so that learning is the acquisition of knowledge, while teaching is the transfer of knowledge to learners (knowledge transfer) (Haile G, 2023) .

A student does not naturally have an interest in reading but must be formed. This formation is due to the encouragement that encourages the birth of behavior that leads to achieving a goal. So from the opinion above it can be concluded that interest in reading is influenced by the following two factors: a. Internal factors, namely factors that originate from within the individual himself, include: intelligence,

language knowledge, individual basic needs, gender, psychological factors, and so on. B. External factors, namely factors that come from outside the self, including: family socio-economic, school environment, peer influence, and so on (Musafiri, 2016) .

The role of students as agents of change, iron stock , and social control requires students to be aware and care about their environment so that they can easily see all the problems that exist in society. Because only students who are aware of the current situation have the ability and value to make changes. The act of reading is not just a visual process, but rather involves two types of information: information that comes from what is in front of the eyes and information that comes from what is behind the eyes. The final result of the reading process is that someone can understand the nature of reading. Reading is also the ability and skill to interpret what is read. Literacy is not just the ability to interpret letters, pictures and numbers, but more broadly, the ability to understand the meaning of what is read. The reading process allows us to recognize aspects of thinking such as memorizing, understanding, differentiating, comparing, discovering, analyzing, organizing, and ultimately applying what we read. Therefore, reading requires a high level of intelligence. Furthermore, reading is a form of communication between readers and paper media which is read on behalf of the author. Good communication requires language experience which is closely related to aspects of expression (Fauzi, 2018) .

Reading assignments are assignments given by lecturers to students in order to make students learn and read. The workload includes reading reports, papers, group assignments, reading interactions, UTS and UAS (Wijaya et al., 2021) . Students too will find Lots idea And information latest through program Study Which possible students read article journal academic And use it as material reading main lectures. Contents And idea article journal scientific sourced from results study Which currently ongoing, give information And data latest, And published or published on each journal scientific (Rahmani, 2019) .

To avoid laziness in reading, students must first understand how they learn and change their behavior to create a personalized learning plan. Stimulus given by lecturers to students who want to read articles for lectures and other assignments, so that they can gain knowledge about the articles they read while increasing their understanding of both the material and its content. The directions given by the lecturer can motivate them to read the article. This could be an indicator that more structural support and guidance is needed to increase their engagement in reading academic literature. Students can also use reputable websites to access both national and international information. This shows that you can understand the latest data as well as the advantages and disadvantages of the article you are reading. The more Lots time Which poured out by students For read article, magazine, or book For increase ability cognitive And obtain knowledge to fill Which he read, so the more big also trend they For enjoy read.

Conclusion

Students of the Guidance and Counseling Study Program at PGRI Banyuwangi University class of 2022 and 2023 are still experiencing difficulties in understanding reading, which is hampering the completion of lecture assignments. They are more likely to search for articles on Google Scholar than other websites, indicating a preference for leading academic platforms. Different learning patterns were found

among students, with some preferring auditory and visual methods. Students are still reluctant to borrow books from the library and rarely read articles. Limited understanding of articles and complex sentences gives rise to laziness in reading. Students need direction and motivation from lecturers to increase their involvement in reading academic literature.

The application of behaviorism theory in learning activities depends on several things such as learning objectives, type of learning material, student characteristics, media, and available learning opportunities. Learning is designed based on behavioral theory which assumes that knowledge is objective, certain, fixed and unchanging. Knowledge is structured well so that learning is the acquisition of knowledge, while teaching is the transfer of knowledge to learners (knowledge transfer) (Haile G, 2023)

To avoid laziness in reading, students must first understand how they learn and change their behavior to create a personalized learning plan. Stimulus given by lecturers to students who want to read articles for lectures and other assignments, so that they can gain knowledge about the articles they read while increasing their understanding of both the material and its contents. The directions given by the lecturer can motivate them to read the article. This could be an indicator that more structural support and guidance is needed to increase their engagement in reading academic literature. Students can also use reputable websites to access both national and international information. This shows that you can understand the latest data as well as the advantages and disadvantages of the article you are reading. The more Lots time Which poured out by students For read article, magazine, or book For increase ability cognitive And obtain knowledge to fill Which he read, so the more big also trend they For enjoy read.

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